



# — O S C E O L A — **BUSINESS ACADEMY**



*Imagine if...*












# OBA Application

Questions Responses



## Osceola Business Academy Application

*GOAL: To Provide 21st century skills and experience that helps students develop and create an entrepreneurship idea or business.*

**Note: I understand that by applying to the Osceola Business Academy, I intend to complete the entire 4-year program of study.**

1. Student Name \*

Enter your answer

2. Student ID #

Enter your answer



The Osceola Business Academy will bridge the gap between theory and practice for future entrepreneurs and innovators. Students will learn basics of design thinking, mold ideas into clear business plans, and compete in a final pitch fest and showcase.

With an emphasis on personal development and academic rigor, our program incorporates practical, hands-on experiences to help build 21st Century workforce skills and unleash the entrepreneurial spirit of innovation!



# MILSIMION

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## Vision

With an emphasis on personal development and academic rigor, our program incorporates practical, hands-on experiences to help build 21st Century workforce skills and unleash the entrepreneurial spirit of innovation.

## Values

- *Our college prep business program is tailored to help and guide students through the business world.*
- *The program will have students build their confidence and learn about their strengths through teamwork and project-based learning.*
- *It will enhance business communications and oral presentation skills.*
- *Students will explore a variety of business subjects through the curriculum, learn how to write a business plan, use marketing, technology, finances and professional networking skills.*



# DIPLOMA REQUIREMENTS

## Business Courses:

- Principles of Entrepreneurship
- Digital Information Technology
- Accounting 1 & 2
- Business Graphic Design
- Business Law and Management
- AP Macroeconomics
- Business Courses in College

# Business Industry Certifications

Microsoft Office  
User Specialist  
(MOUS)

Adobe Certified  
Associate  
Certification

QuickBooks User  
Certification

Entrepreneurship  
and Small Business  
Certification

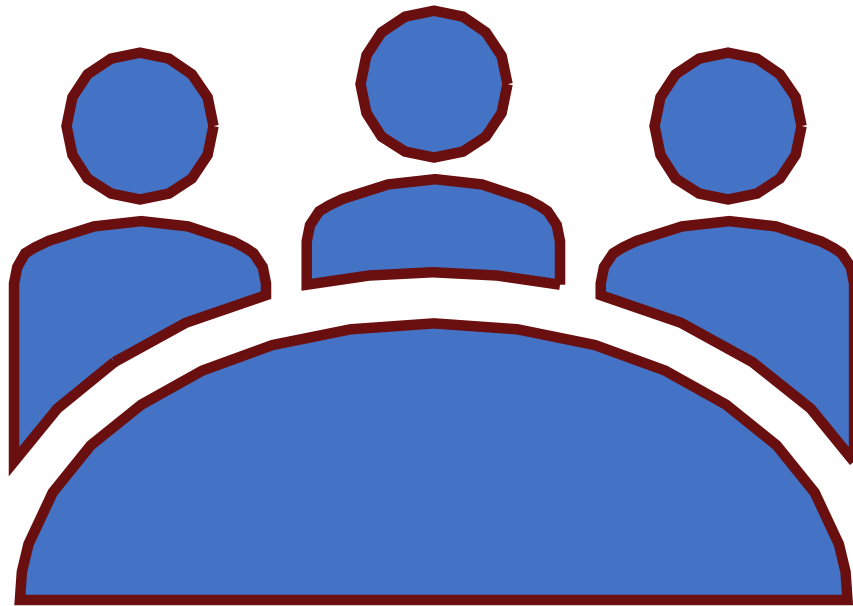
Adobe Photoshop  
Certification





# INSTRUCTIONAL METHODOLOGY

- Project Based Learning
  - PLC's will work to create lesson plans with a focus on project-based learning strategies and activities.
  - Professional Development for teachers
  - Every class ends with a group project and an inter-class competition.
  - OBA Gallery Walks for teachers and students.
- Business Incubator will be embedded in a cross-curricular final project.
- Cross-curricular collaborations with Science, Math and ELA.



# OBA Advisory board

- OBA advisory board meetings every month
  - The advisory board will support and promote the initiatives for the business academy
- Members of the local business community
- Teleconferencing meetings (Zoom meetings if necessary)
- OBA Advisory Board will support the weekly Zoom meetings with students and help identify opportunities for the students and the academy:
  - Job Shadows
  - Job Internships
  - Career Days
  - Career Fairs
  - Fundraising

# OBA PARENT TEACHER ASSOCIATION

- Monthly meetings with the PTA (Zoom included)
- The PTA will support and promote the initiatives for the business academy
  - Parent Monthly Meetings
  - Parent Open House Events
  - Parent Invitation to Career Fairs
  - Business Incubator workshops for parents
  - Resume Writing Workshops
  - OBA Parent Volunteers Program
  - Fundraising







- OBA students must complete all the business courses with a passing grade of 80 or above and maintain a minimum of a 3.0 GPA.
- Business teachers give extra credit to the students who dress up
- Teachers will educate the student about professional attires
- Teachers will make sure that at the end of the 9th grade every student has a resume.
- Student will be trained in soft skills, business presentation skills and interviewing skills.
- Parents and students will sign a contract with OBA
  - year each student's qualifications will be reviewed.
- OBA students must complete their business certifications and business professional hours.

# OBA CLUB ORGANIZATIONS



## Future Business Leaders of America (FBLA)- Phi Beta Lambda

- FBLA helps high school students prepare for careers in business through academic competitions leadership development, and educational programs. A way to meet and network with others at the local, state, or national levels



## Business Professionals Association of America

- A club which inspires students to be innovators in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service and personal development.



## Distributive Education Club of America

- DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

## CTSO - OBA Student Government Association

- **Student Leaders** who will be in charged with managing a wide range of events, activities, programs, policies and initiatives around OBA.

# 100 PROFESSIONAL BUSINESS HOURS

- Job Shadows
- Internship Hours
- Career/Job Fairs
- OBA Events
- Certifications
- Community Service





## ONE LAST THING... WEEKLY TELECONFERENCE MEETINGS

- Students will have a weekly business lunch with a business partner.
- Attendance will count towards the business professional credits for OBA students.



# OSCEOLA BUSINESS ACADEMY



**“There are no secrets to success. It is the result of preparation, hard work and learning from failure.” – Colin Powell**

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